



**Alliance for  
Drone Innovation**

January 14, 2019

Sioux Falls City Council  
224 W. Ninth Street  
Sioux Falls, SD 57104

Sioux Falls City Council,

The [Alliance for Drone Innovation](#) (ADI) is the leading policy voice for manufacturers, suppliers, and software developers of professional and personal drones. The Alliance proudly supports policies that encourage the growth of the unmanned aircraft industry for personal, professional, educational, and governmental use. Alliance members are the nation's industry leaders and corporate visionaries who are responsible for creating the vibrant drone ecosystem of today, and who will lead us to the future applications of tomorrow.

On behalf of ADI, we urge the Sioux Falls City Council to support innovation and local small businesses by voting to lift restrictions on drone use, specifically, the changes to the Sioux Falls City ordinance "AMENDING THE CODE OF ORDINANCES OF THE CITY BY REVISING CHAPTER 95: PARKS AND RECREATION, SECTION 95.012 FIREARMS, GUNS, FIREWORKS, AND CERTAIN REMOTE CONTROL AIRCRAFT PROHIBITED" We thank Council Member Christine Erickson for her leadership on this issue. We were pleased to see that the vote at the first reading was 8-0, and encourage the full City Council to approve these much-needed changes.

Motivated by constituent concerns, she brought this use to the attention of the City Council and spearheaded the effort to create a glidepath that will advance drone technology in Sioux Falls. Commercial use of drones has the potential to transform and provide cost-savings to businesses at the heart of South Dakota's economy. With the repeal of these prohibitive policies, the Council will help citizens grow their agricultural and other businesses in new and exciting ways, take photographs of South Dakota's landscape from the most unique perspectives, create art and survey fields.

As a result of the City Council's leadership, drone operators will be spared having to navigate a time-consuming and costly patchwork of local regulations that can make it more difficult and less safe to operate this technology. ADI agrees that innovation must not come at the expense of safety and supports federal registration, as well as all mandated rules for operations, both recreational and commercial, as put forth by the Federal Aviation Administration.



# Alliance for **Drone** Innovation

We look forward to watching the drone economy grow and flourish in Sioux Falls and encourage communities across the nation that are considering restrictive drone regulations to follow in your community's footsteps.

Sincerely,

A handwritten signature in black ink that reads "Jenny Rosenberg". The signature is fluid and cursive.

Jenny Rosenberg  
Executive Director  
Alliance for Drone Innovation